

# **Stichting URBZ Society Policy Plan**

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#### 1. Introduction

This is the policy plan of the Stichting URBZ Society ('URBZ Society", "The Foundation"). URBZ Society was established on 8th April 2022 in Amsterdam.

The organization was started with the belief that everyone deserves an equal opportunity in life. The objective is to contribute to socially constructive initiatives, targeting geographic regions where we invest, with special attention to initiatives that will help create a better climate, fight against poverty and create opportunities for a better future for children and young people.

In this policy plan you can read how we fulfil the objectives of URBZ Society. This plan discusses the vision, mission and goal of URBZ Society, its activities, how it is funded, as well as the management of its balance sheet and income. It also discusses the selection procedure of the initiatives and charities.

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#### 2. The Board

Ali Nassiri - Chairman

Bram Verhoeven - Treasurer

Floris Buné - Secretary

The Board members are not remunerated in their capacity as board member.



The Board is jointly responsible for the policy to be pursued and is continuously evaluating which initiatives they can best allocate the funds of URBZ Society to. To this end, the Board holds a Board meeting at least once a year, but otherwise as often as necessary. All Board members have one vote in these meetings and for the decision-making, an absolute majority of the votes is always required.

# 3. Vision, Mission and Goal

#### **Vision**

Although important, creating economic value is not the primary focus of URBZ Capital Management ("URBZ"). Instead, the focal point lies in creating shared value, which is also all about generating social value. We consciously choose quality over quantity as this is the ethical way URBZ believes business should be done, in order to realize a better future together. The URBZ Society was created in order for us to realize this vision.

The Board will be prudent and selective as it relates to which initiatives will be supported.

#### **Mission**

Supporting charities and other initiatives should be done in the broadest sense. This means that the URBZ Society makes resources available to the initiatives to be selected, including providing funding, but also tries to support these initiatives in other ways. The purpose of the Board's efforts is not to make a profit, but to generate money for a broad array of initiatives to which they want to contribute with passion.

#### Goal

The goal of the Foundation is to find initiatives that will help create a better climate, combat poverty and create opportunities for a better future for children and young people.



### 4. Funding and Finance

URBZ Capital Management B.V has committed to donating 10% of its annual net profits to the URBZ Society. Once sufficient funds have been accumulated, then URBZ Society will begin activities in line with its objectives. The Board will gather in the first quarter of 2023 to select initiatives and/or charities that meet the URBZ Society vision and goals. Going forward, the Board will determine on an annual basis which initiatives will be selected to be financially supported.

URBZ Society has a checking account with ABN Amro which will be managed by the Treasurer. Funds will only be used for the purpose of URBZ Society and will not be used to finance investments, speculation on the stock exchange or any other risky activities.

BDO Accountants & Belastingadviseurs B.V. is responsible for preparing the management accounts and annual report, which will be filed on the website to ensure accountability. These admin and accounting costs management are in line with market and are in any way related to the work performed.

# 5. Activities URBZ Society

The activities of URBZ Society are mainly carried out by the Board. URBZ Society does not employ any staff. Among the main activities of the Board are income and expense management and potentially fund raising.

#### **Fund raising**

URBZ Society is not contemplating to raise additional funds in the short term. As indicated before, the main funding comes from URBZ Capital Management B.V., which will donate 10% of its net profits on an annual basis.

URBZ Society is expected to have sufficient financial resources to guarantee the long-term continuity of the Foundation.

#### Capital management

The capital management will be performed by the Board. The Board will ensure that solid financial and cash management is conducted while giving priority to selecting the appropriate initiatives that meet the goals of URBZ Society.



# 6. Multi-Year Budgeting

The Board of the Foundation intends to utilize a substantial part of its liquidity to fund charities and other initiatives. However, while the the funding comes from URBZ Capital Management and is a fixed percentage of the net profits (i.e. 10%), it is important to note that the capital contributions into URBZ Society can be volatile. Therefore, the Board can only determine how much will be donated at the start of each calendar year.

As the Foundation was only founded in 2022, the Board will decide in the annual meeting of 2023 which charities and initiatives to support. During this Board meeting it will also decide on a multi-year budget and activity calendar.

This Policy Plan has been updated on 20<sup>th</sup> December 2022. This Policy has been reviewed and approved by the Board. This Policy will be updated and revised in due course.

Yours sincerely,

Ali Nassiri

Chairman