

# URBZ Society

## Policy Plan 2024



**URBZ**  
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# URBZ Society Policy Plan 2024

## Contents

**1 Introduction..... 3**

**2 The Board ..... 3**

**3 Vision, Mission and Goal..... 4**

**4 Funding and Finance ..... 5**

**5 Activities URBZ Society ..... 6**

    5.1 2023 Completed ..... 6

    5.2 2024 Outlook..... 7

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## 1 Introduction

This is the policy plan of the Stichting URBZ Society ("URBZ Society", "The Foundation").

URBZ Society was established on 8th April 2022 in Amsterdam. The organization was started with the belief that everyone deserves an equal opportunity in life. The objective is to contribute to socially constructive initiatives, targeting geographic regions where we invest, with special attention to initiatives that will help create a better climate, fight against poverty and create opportunities for a better future for children and young people.

In this policy plan you can read how we fulfil the objectives of URBZ Society. This plan discusses the vision, mission and goal of URBZ Society, its activities, how it is funded, as well as the management of its balance sheet and income. It also discusses the selection procedure of the initiatives and charities.

RSIN: 863853043  
Email: [info@urbzcapital.com](mailto:info@urbzcapital.com)  
Phone: +31 88 0026000  
Address: Helicopterstraat 25E | 1059 CE Amsterdam  
IBAN: NL78 ABNA 0110 9902 42  
Website: <https://urbzcapital.com/impact/urbz-society/>

## 2 The Board

Chairman: Ali Nassiri  
Treasurer: Bram Verhoeven  
Secretary: Floris Buné

The Board members are not remunerated in their capacity as board members.

The Board is jointly responsible for the policy to be pursued and is continuously evaluating which initiatives they can best allocate the funds of URBZ Society to. To this end, the Board holds a Board meeting at least once a year, but otherwise as often as necessary. All Board members have one vote in these meetings and for the decision-making, an absolute majority of the votes is always required.



### 3 Vision, Mission and Goal

#### **Vision**

Although important, creating economic value is not the primary focus of URBZ Capital Management ("URBZ"). Instead, the focal point lies in creating shared value, which is also all about generating social value. We consciously choose quality over quantity as this is the ethical way URBZ believes business should be done, in order to realize a better future together. The URBZ Society was created in order for us to realize this vision. The Board will be prudent and selective as it relates to which initiatives will be supported.

#### **Mission**

A fundamental pillar of URBZ is making a concrete impact for our target group, so it will not be good enough to only make a financial contribution to an existing foundation. URBZ Society wants to create long-term partnerships by offering our time, knowledge and expertise where they are needed. It is also important to monitor how and where the contributions are spent, to ensure that it is always in line with the objectives of URBZ Society.

#### **Goal**

URBZ Society's primary goal is to invest money directly in the regions where URBZ is active, in order to make the highest and most tangible impact. We do this by selecting amongst others, specific target groups, individuals and neighbourhoods, possibly in conjunction with the relevant municipality and/or authorities, which we can support.

*Concrete examples of this include:*

- Construction of sports and playing fields in deprived neighbourhoods.
- Provision of teaching materials (laptops, books, etc) provision of (school) transport (such as bicycles) for specific target groups.
- Provide financial support to youth sports (individuals and teams) that are less capitalized
- Facilitating breakfast sessions at school
- Financial support for school trips for specific target groups
- Support for children in reception and asylum locations, etc
- Encourage volunteering activities within our target groups by URBZ employees

URBZ Society will always prefer a direct contribution to society, as this is how we will have the greatest impact on the common good. Since the Foundation is still in the start-up phase, we could also choose to support already existing foundations that are in line with our vision and mission. The Board only selects foundations that have already been designated and registered as a Public Benefit Institution (ANBI). The Board acknowledges that making contributions to foundations that are not ANBI registered can lead to the ANBI status of URBZ Society being withdrawn.



## 4 Funding and Finance

URBZ Capital Management B.V. has committed to donating 10% of its annual net profits to the URBZ Society. This donation will be transferred to the URBZ Society on an annual basis following the final closing of the URBZ Capital Management B.V. financial books for the year before.

Once the donation for a specific year has been transferred the Board will gather to select initiatives and/or charities that meet the URBZ Society vision and goals. With this employees of URBZ are encouraged to provide suggestions / ideas for the URBZ Society support.

URBZ Society has a checking account with ABN Amro which will be managed by the Treasurer. Funds will only be used for the purpose of URBZ Society and will not be used to finance investments, speculation on the stock exchange or any other risky activities.

The activities of URBZ Society are mainly carried out by the Board. URBZ Society does not employ any staff. Among the main activities of the Board are income and expense management and potentially fund raising.

### *Fund raising*

URBZ Society is not contemplating to raise additional funds in the short term. As indicated before, the main funding comes from URBZ Capital Management B.V., which will donate 10% of its net profits on an annual basis. URBZ Society is expected to have sufficient financial resources to guarantee the long-term continuity of the Foundation.

### *Capital management*

The capital management will be performed by the Board. The Board will ensure that solid financial and cash management is conducted while giving priority to selecting the appropriate initiatives that meet the goals of URBZ Society.

### **Accounting**

BDO Accountants & Belastingadviseurs B.V. is responsible for preparing the management accounts and annual report, which will be filed on the website to ensure accountability. These admin and accounting costs management are in line with market and are in any way related to the work performed.

For the latest financial statement reference is made to the financial report for the year ended 31 December 2023 available on our website.



## 5 Activities URBZ Society

### 5.1 2023 Completed

2023 has been the first year of activity, which is based on the donation of URBZ Capital Management following the 2022 financial year.

Three projects have been carefully identified by the Board as they meet the URBZ Society goals, namely combating (child) poverty and creating a better future for children.

- i. Stichting Het Vergeten Kind (RSIN: 817984045)
- ii. Stichting Karateschool Fightin' Nabil (RSIN : 823094418)
- iii. Stichting Leergeld Nieuwegein (RSIN: 30209001)

#### **Stichting Het Vergeten Kind**

In the Netherlands, up to 100,000 children live in unsafe or uninhabitable homes. For 43,000 children, the situation is so serious that they can no longer live with their parents. Stichting Het Vergeten Kind's goal is for these children not to be alone, that they feel heard and seen, live in a safe and stable place and can develop positively.

Het Vergeten Kind primarily focuses on the sustainable and structural improvement of the situation of vulnerable children in the Netherlands. Het Vergeten Kind does this through programmes and projects that contribute to a stable and safe home for their target group of children.

In addition, Het Vergeten Kind organises all kinds of activities where they can give children in their target group a positive experience where they can 'just' be children.

As the goals of Het Vergeten Kind are perfectly aligned with the children's wellbeing goals of the URBZ Society, a total donation of € 9,500 has been made to Stichting Het Vergeten Kind to provide our support for the children programmes called the Heppie Holidays, the Heppie tour and Heppie Box.

#### **Stichting Karateschool Fightin' Nabil**

This initiative is dedicated to empowering Amsterdam's youth through karate by addressing societal challenges, fostering collaboration, and respecting the values of the sport.

Karateschool Fightin' Nabil's mission is to get the youth of Amsterdam moving both physically and socially through karate and with great joy. This is achieved by leveraging the fantastic values of karate to give societal issues a positive boost. Collaboration is a crucial success factor for this.

URBZ's donation of € 16,000 has enabled progress in two key areas:

1. **Community Engagement Programs**
  - Providing accessible activities for children from underprivileged backgrounds, particularly during school vacations.
2. **Supporting Low-Income Families and Talent Development**
  - Financial aid for equipment, travel, and participation in international events.

This holistic approach aims to create positive social and physical impacts while nurturing the next generation of talent.



### **Stichting Leergeld Nieuwegein**

In the Netherlands, 1 in 12 children live in poverty. These children cannot participate in activities that are normal for their peers because there is not enough money. Stichting Leergeld focusses on this target group with their mission: All children participate! Because participation now counts later.

The Nieuwegein branch of Stichting Leergeld supports children from families facing financial difficulties by funding swimming lessons, school supplies, sports activities, laptops, bicycles, or birthday presents.

### **Partnership with URBZ Society:**

In collaboration with Stichting Leergeld Nieuwegein, the URBZ Society provided clothing packages to children in the region, coinciding with one of URBZ Capital Management B.V.'s sustainable renovation projects. In 2023, with a contribution of €20,000, **575 clothing packages** were distributed to children from low-income families in Nieuwegein.

This partnership exemplifies a commitment to improving children's lives and fostering social inclusion.

## *5.2 2024 Outlook*

This will be the second year of activity, which is based on the donation of URBZ Capital Management following the 2023 financial year.

This year, the Board has identified four that are aligned with the URBZ Society goals :

- i. Stichting Meedoen in Rotterdam (RSIN: 809054073)
- ii. Stichting Nationaal Fonds Kinderhulp (RSIN : 002863960)
- iii. Stichting Jeugdfonds Sport & Cultuur Amsterdam (RSIN: 814838303)
- iv. Stichting Geloven in de Wijk (RSIN : 861703170)

### **Stichting Meedoen in Rotterdam**

With the philosophy that all children deserve to have an equal start in life, Stichting Meedoen in Rotterdam is committed to helping Rotterdam families with minimal financial means. The target group of Stichting Meedoen in Rotterdam consists of Rotterdam children aged 4 to 18 of parents with an income of 130% of the social minimum. The help provided to this target group focuses on (financially) supporting swimming lessons, the purchase of computers, bicycles etc.

In order to assist the Stichting Meedoen in Rotterdam a donation of € 30,000 will be made in 2024 which will result in the individual support of 40 to 120 families within the target group.

### **Stichting Nationaal Fonds Kinderhulp**

Similar to the organisations Leergeld Nieuwegein and Het Vergeten Kind supported in 2023, Stichting Nationaal Fonds Kinderhulp is individually supporting children who are growing up in a unstable and poor home situation limiting their access to education, sport and other activities. Stichting Nationaal Fonds Kinderhulp is a national wide operation organisation with subdivisions focusing on various regions in the Netherlands.

For 2024 a donation of € 20,000 will be made to the Stichting Nationaal Fonds Kinderhulp to be used for supporting their target group in the region of Utrecht.



### Stichting Jeugdfonds Sport & Cultuur Amsterdam

Stichting Jeugdfonds Sport & Cultuur Amsterdam (The Youth Fund for Sport & Culture Amsterdam) and URBZ Society aim to improve opportunities for disadvantaged children and young people by making sports and cultural activities accessible. This is achieved through:

1. **Financial Support:** Covering membership fees, tuition, and necessary equipment for children from low-income families.
2. **Collaboration with Intermediaries:** Teachers, social workers, and sports coaches apply for funding on behalf of children, ensuring funds are directly sent to clubs or organizations.
3. **URBZ Society's Role:** Actively endorsing and supporting this mission, striving for equal access to sports and culture for all.

The donation of € 30,000 will be entirely allocated to resources benefiting the target group, promoting social inclusion and personal development.

### Stichting Geloven in de Wijk

Stichting Geloven in de Wijk is a local community centre located in the neighbourhood Spangen in Rotterdam which is one of the poorest neighbourhoods in the Netherlands. From this community centre Stichting Geloven in de Wijk is organisation variety of activities to support the local community.

In 2024 the URBZ Society will cooperate with the initiative organising breakfast at the daycare for kids under the age of 4, involving an budgeted amount of € 10,000. Next to this together with construction companies within the professional network of URBZ we will initiate support with the ongoing maintenance works on the facilities in the neighbourhood.

DocuSigned by:

*Ali Nassiri*

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Yours sincerely,

Ali Nassiri

Chairman